

NO PLACE FOR IT.
I have plenty of it. I cleared the
grocery clerk's shelves.
"No doubt," replied his customer,
"but I wish you would find another
place for it than in the gutter."

SUITS
\$10 to \$25
COATS
\$7 to \$25
PAYE A VISIT
MATTHEWS
CLOTHING CO.
11 W. 20th
New York

HOUSEWIVES URGE STATE REGULATION OF MILK PRICES

(Continued from First Page.)

The milk companies caused this com-
ment.
The Borden Company arranged for
the following prices to take effect to-
day:
Grade "A" milk, pasteurized, 120 qt.

Grade "B" milk, pasteurized, 100 qt.
Extra heavy cream, 160, 14 pt.
Condensed milk, 80, 4 pt.
Buttermilk, 70, 4 qt.
The High-Ground Dairy Company
issued exactly the same prices.
Other milk companies are now
charging exactly the same prices. Is
there a "so-called gentleman's agree-
ment" between "competing interests,"
the same gentleman's agreement re-
ferred to during the O'Malley investi-
gation in 1909?

If there is not a so-called "gentle-
man's agreement," why did the com-
panies raise the rates exactly alike?
Is it possible that each company, large
and small, can regulate its enter-
prise with such arithmetical pre-
cision that each may raise on every
grade exactly alike?

If this business can be regu-
lated with such accuracy that
every company must charge ex-
actly the same to make a profit,
then why is it not a "common
commodity," such as gas, which
is regulated by a Public Service
Commission?

WHY NOT A MILK COMMISSION
TO REGULATE PRICES?

Why not a Milk Service Com-
mission?

Why should my 50c gas and my
necessary 50c milk be regulated, and
my very necessary bottle of milk left
to the will of a corporation? There
are nearly as few milk corporations
as there are railroad corporations.

All these questions would have been
answered years ago, in 1909, when the
O'Malley investigation Commission
made a thorough inquiry, and would
have resulted in a successful action to
cancel the license of the Consolidated
Milk Exchange, the controlling milk
concern, according to the belief of
Deputy Attorney General John Bur-
linson. Coleman, who conducted the
investigation, but the Consolidated
Milk Company "voluntarily" cancelled
its license to do business in the State,
and thus practically ended the milk
question at that time.

What Mr. Coleman said then is the
same to-day:

"The evidence taken in this in-
vestigation justifies a statement
that general competition among
dealers as to the price at which
they will furnish the consumer
with milk has ceased."

"They all put the price up at
the same time to the same
amount, and all, with the excep-
tion of one company, put down
the price to the same amount at
the same time. The consumer is
at the mercy of the dealer; he
must buy milk at the price estab-
lished by these dealers or do with-
out it."

"Therefore this is a case where
the State, acting for all the peo-
ple in the State, should so regu-
late the milk traffic that the con-
sumer would not be at the mercy
of the dealer. The State has al-
ways stepped in to protect the
public from imposition in such a
situation as has arisen here and
is disclosed by the testimony taken."

Where a railroad company operates
a line of cars along a certain street
the State has almost uniformly regu-
lated the rate of fare to be charged.
I know that in such a case the State
grants a special franchise to the rail-
road company, which is not present in
the case of the milk dealer, and that
subject I have considered more at
length.

STATE SHOULD INTERVENE TO
PROTECT PUBLIC.

"But apart from that, the essential

fact that I wish to bring out is that,
where competition has been practi-
cally eliminated, through either the
granting of a special franchise or
through the operation of a "gentle-
man's agreement," which is known to
exist, as shown by the results, but
which it is impossible to prove by
legal evidence, the State should in-
terfere to protect the body of its peo-
ple from extortion and imposition."

"The Public Service Commission,
recently established in this State,
shows how carefully the State scruti-
nizes every act of corporations that
enjoy either partial or absolute
monopolies. The underlying reason
for the establishment of this Com-
mission is to prevent corporations
which have the public at their mercy
from imposing on them."

The essential element in such a
case, which seems to move the State
to protect the public, is the fact that
the corporation is in a position to
arbitrarily impose its conditions on
the public. Now, is not every element
of such a situation present in the
case of the milk traffic as it exists at
present in the City of New York, as
shown by the evidence adduced upon
this investigation?

HARD TO PROVE "COMBINE" UN-
DER THE LAW.

"Did not all the milk dealers
raise the price of milk at the same
time to the same amount?
What remedy did the public have
against this situation? It is true,
that, if legal evidence of the exis-
tence of a combination to arbitrar-
ily raise the price of milk could
be produced, that the parties
to such agreement could be
punished; but the existence of the
anti-monopoly Act, containing
the provisions for the punishment
of those parties making such
agreement, did not deter all the
dealers from arbitrarily raising
the price of milk the same amount
at the same time. They no doubt
relied upon the difficulty of ob-
taining legal proof of the exist-
ence of such an agreement suf-
ficient to warrant a petit jury in
convicting them."

"While it is true that one engaged
in the milk traffic obtains no special
franchise from the State, and, in that
way, his case could be distinguished
from the gas case, I still say that the
traffic in milk, the necessity of life,
is such a public business, and such a
matter of public opinion, that the
State has the right to prescribe the
conditions under which it shall be
carried on within its borders.
"The State cannot compel a citizen
or a corporation to embark in this
business, but if they elect to risk their
capital and expend their energy in
the business of trafficking in the
necessity of life, the State has the
absolute right to prescribe that they
shall be entitled to make only a rea-
sonable profit on the actual capital
invested and the labor expended."

MEMBERSHIP APPLICATION

Cut out this coupon, fill out and mail to the Housewives'
Protective League, Evening World, Post Office Box 1354.

Oct. 1916

Name

Address

I desire to enroll my name as a member of The Evening
World's Housewives' Protective League.

Enclose 2-cent stamp and membership token will be mailed.

Dual Exhibition A Fall Show at Modern Gallery

The new showing at the Modern
Gallery, No. 500 Fifth Avenue, con-
sists of a dual exhibition. This is
made up of paintings by Diego M.
Rivera and Mexican pre-Conquest art
objects. The exhibition will be con-
tinued until Oct. 21.

There is a collateral propriety in
showing the two widely separated ob-
jects of art together, since M. Rivera
is a young Mexican artist whose
paintings have hitherto been shown
only separately.

In the present exhibition he is re-
presented by nine paintings of the
ultra-modern school. Cubism, futur-
ism, symbolism and modernism
fight for supremacy in the canvases
he now shows. Out of them spring,
however, certain coherence, certain
suggestions of what the artist had in
mind, that lift them out of the merely
shot-to-pieces school.

In his "Olive Trees (Majorca)," for
example, the trees stand forth as
crests (almost walking), and set, as
they are, in a tapestry of vivid,
even brilliant, polychrome that intro-
duces triangular bits of the most
striking and prismatic color, they at
least strike the eye irresistibly.
Greens, yellows, oranges, blues, reds
and even black lend themselves most
effectively to the decorative qualities
of the painting, and the topiary trim
of the trees becomes in the artist's
hands clear and sharply defined color
notes.

"Portrait of Marjorie" is less ef-
fective to the ordinary observer. The
truncated triangle that enters into the
face lends only infinitesimal realism
to the catalogue statement that it is
a portrait. Except for this it might
be blocks of wood, fragments of cut
paper or meaningless splashes of pig-
ment.

"Landscape (Majorca)," in spite of
its modernistic handicap, has, never-
theless, a considerable charm in com-
position. The landscape effect is
most pleasingly set forth and both
distance and atmosphere and the topiary
trim of the trees introduce of sand
in certain of the interior pigments
has been extremely happy as to the
results obtained by so doing.

"Landscape (Monterrey)" suggests
the work of Augustus Vincent Task
in the pointille medium most deco-
ratively used.

Mr. Rivera, art of the pre-conquest
period is highly interesting. This is
particularly the case with the "Hem-
atite Idol, Mound Type (Nahua)." This
hematite carving, showing a squat
figure with fat arms akimbo, is

unique as a carving both as to size
and subject. The roundness of the
back is particularly happy as to its
register.

The "Obsidian Head (Asteo)" is
also a remarkable museum piece. The
Asteo physiognomy is splendidly
carved in spite of the primitive work-
manship that it signifies, and the
polish is wonderful. The ancient
craftsman has solved his carving
problem with seeming ease, and with
simple lines has reached an effective-
ness that many of our modern work-
ers may well envy.

A memorial exhibition of paintings
by Howard Gardner Cushing is be-
ing held at the Knoedler Gallery, No.
534 Fifth Avenue, until Oct. 25. The
catalogue contains sixty-one numbers.
The death of this very decorative
artist took place last summer, and
the collection of his paintings now
on view shows the work of a many-
sided man. Mr. Cushing applied Ori-
entalism to interior decoration with
great success. The mythology of
China and Japan, India and Persia
he found very inspiring, and the Ori-
ental fashions, the fiddle ware, and even
the sacred dog Foo, that he has used
as models, all enter delightfully into
his portrayal of still life.

Held on Charge of Mischief.

A man describing himself as Michael
Webster, No. 225 East Ninety-fifth
Street, was arrested early to-day on a
charge of malicious mischief. Police-
man Cleary said he saw Webster try-
ing to remove a "hatch cover" be-
tween the car tracks at One Hundred and
Ninety-third Street and Broadway. The
prisoner said he formerly was employed
by the Third Avenue Railway Company.

GOLDEN MOMENTS.

(From the Boston Transcript.)

Callers—Have you a few moments to
spare, sir?
"Capital."—Young man, my time is
worth \$100 an hour, but I'll give you ten
minutes.

Callers—Thanks, but if it's all the same
to you, sir, I believe I'd rather take it
in cash.

WINS BACK THE RANK HE LOST BY DRINK

Courage in Battle Regains Com-
mission for Canadian Who
Was Demoted.

OTTAWA, Oct. 20.—"Conspicuous
gallantry" has won back for Lieut.
A. B. Jones of the Canadian forces
the commission he lost when he was
court-martialed for intemperance, ac-
cording to a despatch from Canadian
Headquarters in France received by
Minister of Militia Hughes.
After the court-martial Lieut. Jones
enlisted as a private in a Montreal
battalion.

"He showed not only strict devotion
to duty," says the despatch, "but con-
spicuous gallantry upon several oc-
casions. He became a Corporal, then
won his Sergeant's stripes. He was
awarded A. D. S. O. for his reckless
courage and again a bar for his
merits."

"On Sept. 15 he was in the thick of
the fighting. His conduct was such as
to recommend him for further reward.
Later he was so severely wounded
that it is improbable he will be again
able to serve his country as a soldier."

HOW SIR JOHN FRENCH OUTWITTED HIS FRIEND.

Won a Box of Cigars by Calling
His Shooting Score Correctly.

(From the Albany Journal.)

One of the best stories told about
Sir John French, Field Marshal of the
British forces, is how, one night at
dinner, some officers were discussing
rifle shooting. The general was listen-
ing, as was his wont, without making
any remark, until at length he chimed
in with:

"Say, I'll bet any one here," in his
calm, quiet, deliberate way, "that I

can fire ten shots at 500 yards and on
each shot correctly without waiting for
the marker. I'll stake a box of cigars
on it."

The Major present accepted the bet,
and the next morning the whole
garrison was at the shooting range to see
the trial.
Sir John fired "Miss" and announced
he fired again. "Miss" was repeated.
A third shot. "Miss."
Sir John again protested. The Ma-
jor: "What are you doing? You are
not shooting at the target at all."
But French finished his task. "Miss."
"Miss" again.
"Of course I wasn't shooting at the
target," he said. "I was shooting for
those cigars."



For Itching Eczema

Thousands have found just the comfort-
ing, rapid, effective treatment sought in

POSAM

which brings to bear upon the affection
a healing power most intense, quick to
relieve, to stop all itching, to show con-
stant improvement until the skin is
cleared. This exceptional remedy de-
serves a trial in every case. Much suf-
fering is avoided through its timely use.
Many sleepless nights turned into rest-
ful ones.

POSAM SOAP, being medicated with Poslam,
is beneficial and agreeable to the skin.
All druggists sell Poslam and Poslam Soap.
For POSAM SOAP, write to
Laboratories, 22 West 26th Street, New York.

Franklin Simon & Co.
Fifth Avenue, 37th and 38th Sts.

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A Separate Shop on the Fifth Floor

Just Received Via S. S. "Lapland"

Boys' "London Made" Overcoats

London Overcoats for Boys
9 to 18 Years

New English Guard Model of superior quality
English Coatings; plaid worsted linings.

19.75 and 22.50

London Overcoats for Boys
4 to 10 Years

New English Military Box Model of superior quality
English Coatings; plaid worsted linings.

12.50 and 14.50

SPECIAL FOR SATURDAY

Boys' Winter Overcoats

Slip-on and Double Breasted Models

Sizes 9 to 18 years

Overcoatings in plain or fancy weaves, Gray, Brown
and Heather mixtures, also Navy Blue; worsted linings.

Special 12.75

Small Boys' Overcoats

Double Breasted, Box and Belted Models

Sizes 2 to 10 years

Of Imported Tweeds, Velours and Chinchilla, in double
breasted, box or belted models; worsted linings.

Special 9.75

Boys' Winter Shoes

School and Dress Shoes

Sizes 10 to 13½. Sizes 1 to 6

Of dull gun metal calf, orthopedic last, low heel, va-
colized waterproof sole. Also dull calfskin shoes for
street and dress wear, round toe, English last.

Special 3.00

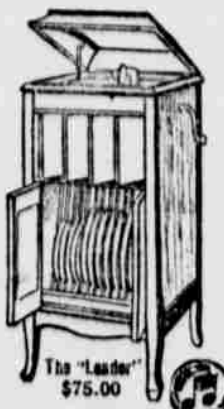
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and 6 double disc records (12 selec-
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In our two big stores we carry a com-
plete line of Columbia machines rang-
ing in price from \$15 to \$350, each the
finest instrument at its price. Your
choice of oak or mahogany finish.
No premium or credit charges are made.
You pay the regular plainly marked
price. So why put off the joy of owning
a Columbia another day?

Have you heard the newest Columbia
Double Disc Records? We have them
all—over 1,000 at 75c each. Come and
hear them. No obligation.



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A Carnival of Suits for Women
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great distinction, at prices the
very lowest in New York.

The Suits at \$24.00

are fashioned of broadcloth, Callot
checks, mannish serge and poplin, lined
with peau de cygne and guaranteed satin.
Trimmed with fur, velvet, braid and but-
tons. All the desirable lengths. And new
fall colorings.

The Suits at \$27.50

are developed of a fine satin finish broad-
cloth. Large convertible velvet-collars,
trimmed with skunk opossum fur. Sleeves
also fur trimmed. Lined with self color
peau de cygne and warmly interlined.

The Suits at \$39.75

are fashioned of velour, velveteen, broad-
cloth.
Fur and velvet trimmed. All the new
fall colorings.

Other Suits featuring all the newest style notes, at prices
the lowest in New York for similar style and quality.
\$40.00 to \$79.50.

Exclusive Autumn Coats \$24.50, \$27.50 up to \$75.00

A comprehensive display of smart new Coats, developed in all the
fashionable materials in a large variety of distinctive new models and
new fall colorings. You'll find these Coats priced considerably less
than elsewhere.

Furs of Quality

\$125 Hudson Seal Coat (Dyed Muskrat)
(45 inches long)

The New full ripple Silhouette, developed of luxurious pelts \$95
and beautifully lined. Regular \$125 value; special.....

Hudson Bay Wolf Scarfs

Can be worn flat or double fur. In all the wanted colors. Slate,
natural gray, blue, dyed and black. From.....

\$17.50 up to \$35.00

Sale! Crepe de Chine Undergarments

Advantageous purchase of
manufacturers' sample line.
Newest models, exquisitely
dainty. Trimmings of fine
laces and ribbons or strictly
tailored.

Crepe de Chine Envelope
Chemise, lace trimmed \$1.35

Crepe de Chine Envelope
Chemise, 25 charming \$1.95

models. Special \$2.95

Crepe de Chine Gowns, lace
trimmed.

Special

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Fashioned of very fine materials,
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brodery, lace and ribbons. Extra
size, stout figures, included in
this assortment in large variety
of styles.

Gowns or Envelope Chemises

Fashioned of fine material, beau-
tifully lace or embroidery
trimmed. Special 65c

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Very sheer material, profusely
trimmed with lace and rib-
bons. Special 1.95

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Fashioned of fine Flesh Batiste,
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choice lace, embroidery and rib-
bons. Regular \$2.00 value, for
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Blouses, \$4.95

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White, Flesh, Dark Suit Shades
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The white and flesh Blouses are ef-
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tively embroidered and beaded.

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Blouses, tucked and embroidered.

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\$15.00

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Thousands of Suits in scores of models to choose from, in the most fashion-
able fabrics and colors. Many Fur-TRIMMED. Sizes 14 to 44.

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Copies of highest priced models specially featured.

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From the charming Voile Waist to the elaborate embroidered
Chiffon or Georgette Waists in the new costume shades, our stock
is complete.

And the values are un-
equalled—a fact that is
widely known in con-
nection with